

East Hollywood Business Improvement District

BOARD MEETING MINUTES Tuesday, July 19, 2016 3:30 PM

Governors Attending: Harvey Shield, Chair; Zarrinnam, Maikisch, Massachi, Furios, Tashjian

Staff: Gubler, Shahenian (phone)

Guests: Michael Gonzales, Gonzales Law; Damian Kevitt, Church of Scientology; David Lee, Visionary Youth Center; Aram Taslagyan, CD-13; Jenna Vasquez, LA/HBT

I) Call to Order

Shield called the meeting to order at 3:45 pm. The group members in attendance made self-introductions.

II) Public Comment

Damien Kevitt announced that a religious forum on Tolerance and Diversity will be held at the Church of Scientology in August.

III) Approval of Minutes

Motion by Zarrinnam, second by Massachi, to approve the minutes from the EHBID Board Meeting on June 21st, 2016.

Motion carried.

IV) Reports from Public Agencies

Aram Taslagyan of CD-13 updated the Board on the work of City Council Member Mitch O'Farrell. He noted that the Councilmember has introduced a series of 6 Council motions aimed at making it easier for small businesses to open and stay open in Los Angeles.

V) July Financial Report

Shahenian reviewed the financial report for July.

VI) 4900 Hollywood Blvd. Development

Michael Gonzales, of Gonzales Law, briefed the group on plans for the proposed development at 4900 Hollywood Blvd. He noted that the site is a UNESCO Hollywood Heritage Site. If approved, the development will be a mixed-use project with 200 housing units including 35 low income and 5 very low income. The project would also include 14,000 sq. ft of commercial space. The project is slated to begin construction in 2019.

Motion by Massachi, seconded by Furiel to endorse the 4900 Hollywood Blvd. project conditioned upon the property owners written support of the creation of the Hollywood & Western BID.

Motion carried.

VII) Approval of 2016 Accounting Services Contract

Shahenian reviewed a proposal from Joe Gallardo, CPA for the BID's 2016 accounting services.

Motion by Zarriannam, seconded by Furiel to approve the 2016 accounting contract.

Motion carried.

VIII) BID Trashcan Purchase and Installation

The group reviewed options for purchasing trashcans for the BID.

Motion by Massachi, seconded by Tashjian to allocate funds not to exceed \$30,000 for purchase and installation of 50 Gallon trash cans for the BID.

Motion Carried.

Motion by Massachi, seconded by Furiel to allocate \$3000 for design and creation of signage for the BID trash cans.

Motion carried.

IX) LABT Cleaning Contract Update

Christa with LABT updated the Board on its monthly cleaning contract. She noted that 450 trash bags had been collected in June throughout the BID. She commented that on certain days the cleaning crews have difficulty with maintaining the Vermont Triangle due to the homeless encampments.

X) Vermont Triangle

Zarriannam updated the group on the permit process for taking over upkeep of the Vermont Triangle. It was noted that CD-4 is interested in fencing off the Triangle. The group discussed plans to landscape the triangle.

He noted that the developers of the new OSH store have agreed to provide \$25,000 to the East Hollywood Los Feliz Homeless Coalition and \$5,000 to the EHBID for redesign of the Vermont Triangle.

XI) Vermont Median

Zarriannam noted that the Vermont Median project is moving forward and the BID can hope to see the ground breaking begin soon. The contract approval was for 4 medians, with a separate bid to follow for the construction of the last 2 medians. The contractor is developing a traffic report for review by DOT. The

contractor will also be meeting with the hospitals in order to ensure continual access for all emergency vehicles.

XII) Hollywood Western BID Update

Zarrinnam provided an update on the creation of the Hollywood Western BID. He noted that CIM Group had recently agreed to support the BID formation.

XIII) New Business

The Board discussed a public records request that had been received.

XIV) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, August 16th at 3:30 pm at Kaiser Permanente Hospital.

XV) Adjournment

The meeting was adjourned at 5:11 pm.

Respectfully Submitted,



Nicole Shahenian
Executive Director